Catalogue 2024

VANDEN BULCKE

SINCE 1949

FAMILY RECIPE OF ANDRE & OLGA

BELGIAN CHOCOLATE INNOVATORS

Dear Olga,

all the hard work in re
ud can we be of where
ulcke. Let us continue t
that we create unforget
for our customers. Toget
is happen and I'm look
this with you and our
Love, your husband.

André



PRODUCTRANGE 2024

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Andre & Olga Vandenbulcke

FAMILY RECIPE OF ANDRE & OLGA



OUR STORY

It all started in 1949, when **André & Olga** Vandenbulcke started to make and sell chocolates in their home in Kortrijk, Belgium. **Their first product were chocolate truffles**, that became very popular in the region in a very short time. It was the base of Chocolatier Vandenbulcke and the **start of a great future**.

Their 2 sons, Marc and Philippe, continued the life work of André and Olga and expanded further with new products such as the world famous seashells and a very large assortment of delicious "pralines". With **Philippe** being a **master chocolatier**, and **Marc** being a **commercial mastermind**, the Vandenbulcke company grew in several countries worldwide.

When the **third generation** arrived, Vandenbulcke already had an **excellent reputation in traditional chocolates**. **Jelle, Bert and Luk (master chocolatier)** continued to build on this tradition and authenticity while introducing innovation to the story.

With the launch of **Petit Melo**, a unique melo chocolate in different flavours, Chocolatier Vandenbulcke, entered the world of the chocolate innovations. Petit Melo quickly became **the flagship of the company**.

In 2022, Chocolatier Vandenbulcke launched **Pulp'n Choc**, an upcycled chocolate made with the leftovers of the cacaofruit. This chocolate won the **gold award on ISM**, and is a reference of ecology in the chocolate industry worldwide. On today, Chocolatier Vandenbulcke is a third generation family company where **tradition meets innovation and ecology**.

Our TRADITIONALS

Seashells



Truffles



Pralines



SEASHELLS
Sweet Sea Creatures



ZV50059 ● ○ ●
SEASHELLS MILK 125G
12 x 125 g
Unit EAN 5411333500597
Carton ITF 15411333500594
Unit L 20,5 x W 9 x H 3 cm
Carton L 38,1 x W 21 x H 10,5 cm



ZV50060 ● ○ ●
SEASHELLS MILK 250 G
12 x 250 g
Unit EAN 5411333500603
Carton ITF 15411333500600
Unit L 20,5 x W 18 x H 3 cm
Carton L 37 x W 21,5 x H 18,6 cm



ZV50061 ● ○ ●
SEASHELLS MILK 500 G
6 x 500 g
Unit EAN 5411333500610
Carton ITF 15411333500617
Unit L 35,5 x W 20,5 x H 3 cm
Carton L 37 x W 21,5 x H 18,6 cm



ZV50063 ●
SEASHELLS DARK VEGAN 250G
12 x 250 g
Unit EAN 5411333500634
Carton ITF 15411333500631
Unit L 20,5 x W 18 x H 3 cm
Carton L 37 x W 21,5 x H 18,6 cm

Blister



ZV50062 ● ○ ●
SEASHELLS MILK 1000G
6 x 1000 g
Unit EAN 5411333500627
Carton ITF 15411333500624
Unit L 35,5 x W 20,5 x H 6 cm
Carton L 37 x W 21,5 x H 36,5 cm



ZV50057 ● ○ ●
SEALIFE MILK - WHITE - DARK
12 x 245 g
Unit EAN 5411333500573
Carton ITF 15411333500570
Unit L 20,5 x W 18 x H 3 cm
Carton L 37 x W 21,5 x H 18,6 cm



TRUFFLES
Where it all began





TR70001
TRUFFLES MILK 50G
18 x 50 g
Unit EAN 5411333700010
Carton ITF 15411333700017
Unit L 20,5 x W 6,2 x H 3 cm
Carton L 38,1 x W 21 x H 10,5 cm



TR70002
TRUFFLES DARK 50G
18 x 50 g
Unit EAN 5411333700027
Carton ITF 15411333700024
Unit L 20,5 x W 6,2 x H 3 cm
Carton L 38,1 x W 21 x H 10,5 cm







TR70003
TRUFFLES MILK 180G
12 x 180 g
Unit EAN 5411333700034
Carton ITF 15411333700031
Unit L 16,5 x W 9,2 x H 5 cm
Carton L 34 x W 19,5 x H 17 cm



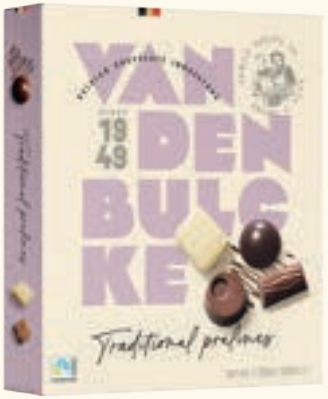
FAMILY RECIPE OF ANDRE & OLGA

PRALINES
Lovely and Delicious



PR40067
PRALINES VRAC 250G
12 x 250 g
Unit EAN 5411333400675
Carton ITF 15411333400672
Unit L 12x W 6,5 x H 6,2 cm
Carton L 39,6 x W 25,1 x H 7,1 cm









PR40065
PRALINES 210G
12 x 210 g
Unit EAN 5411333400651
Carton ITF 15411333400658
Unit L 20,5 x W 18 x H 3 cm
Carton L 37 x W 21,5 x H 18,6 cm



PR40066
HEARTS 50G
18 x 50 g
Unit EAN 5411333400668
Carton ITF 15411333400665
Unit L 20,5x W 6,2 x H 3 cm
Carton L 38,1 x W 21 x H10,5 cm



PR40063
ECO BALLOTI N 210G
12 x 210 g
Unit EAN 5411333400637
Carton ITF 15411333400634
Unit L 17 x W 11,5 x H 5,5 cm
Carton L 22,5 x W 36 x H 17,5 cm

FESTIVE BOXES

It's the people you share it with



PR40073
PRALINES 210G
8 x 210 g
Unit EAN 5411333400736
Carton ITF 15411333400733
Unit L 20,7 cm x W 20,7 cm x H 4 cm
Carton L 42,3 cm x W 21,6 cm x H 18,1 cm



ZV50072
SEASHELLS 250G
8 x 250 g
Unit EAN 5411333500726
Carton ITF 15411333500723
Unit L 20,7 cm x W 20,7 cm x H 4 cm
Carton L 42,3 cm x W 21,6 cm x H 18,1 cm



Mix

PM33067
PETIT MELO
MIX BOX 155G
MILK VANILLA, MILK PRALINÉ INFUSION,
WHITE CARAMEL, DARK RASPBERRY INFUSION
8 x 155 g
Unit EAN 5411333330675
Carton ITF 15411333330672
Unit L 20,7 cm x W 20,7 cm x H 4 cm
Carton L 42,3 cm x W 21,6 cm x H 18,1 cm



ZV50073
SEASHELLS 250G
12 x 250 g
Unit EAN 5411333500733
Carton ITF 15411333500730
Unit L 20,5 x W 18 x H 3 cm
Carton L 37 x W 21,5 x H 18,6 cm

Petit melo®



A UNIQUE LITTLE MELO CHOCOLATE,
WITH A HEART OF AIRY FOAM,
COVERED TWICE WITH
THE BEST BELGIAN CHOCOLATE.

PETIT MELO

Small size, great taste



PM33055 ○
PETIT MELO WHITE CHOCOLATE WITH CARAMEL
12 x 85 g
Unit EAN 5411333330552
Carton ITF 15411333330559
Unit L 14,3 x W 14,3 x H 3,4 cm
Carton L 30 x W 21 x H 14,8 cm



PM33056 ●
PETIT MELO MILK CHOCOLATE PRALINE INFUSION
12 x 85 g
Unit EAN 5411333330569
Carton ITF 15411333330566
Unit L 14,3 x W 14,3 x H 3,4 cm
Carton L 30 x W 21 x H 14,8 cm







PM33030 ●
PETIT MELO DARK CHOCOLATE RASPBERRY INFUSION
12 x 85 g
Unit EAN 5411333330309
Carton ITF 15411333330306
Unit L 14,3 x W 14,3 x H 3,4 cm
Carton L 30 x W 21 x H 14,8 cm





PM33033 ●
PETIT MELO MILK CHOCOLATE VANILLE
12 x 85 g
Unit EAN 5411333330330
Carton ITF 15411333330337
Unit L 14,3 x W 14,3 x H 3,4 cm
Carton L 30 x W 21 x H 14,8 cm



PM33064 ●
PETIT MELO MILK CHOCOLATE SPECULOOS INFUSION
12 x 85 g
Unit EAN 5411333330644
Carton ITF 15411333330641
Unit L 14,3 x W 14,3 x H 3,4 cm
Carton L 30 x W 21 x H 14,8 cm

PETIT MELO



PM33018N ○
PETIT MELO WHITE CHOCOLATE
WITH CARAMEL
12 x 155 g
Unit EAN 5411333330187
Carton ITF 15411333330184
Unit L 20,5 x W 18 x H 3 cm
Carton L 37 x W 21,5 x H 18,5 cm



PM33001 ●
PETIT MELO MILK CHOCOLATE
VANILLA
12 x 155 g
Unit EAN 5411333330019
Carton ITF 15411333330016
Unit L 20,5 x W 18 x H 3 cm
Carton L 37 x W 21,5 x H 18,5 cm



PM33004 ●
PETIT MELO MILK CHOCOLATE
PRALINÉ INFUSION
12 x 155 g
Unit EAN 5411333330040
Carton ITF 15411333330047
Unit L 20,5 x W 18 x H 3 cm
Carton L 37 x W 21,5 x H 18,5 cm



PM33003 ●
PETIT MELO DARK CHOCOLATE
RASPBERRY INFUSION
12 x 155 g
Unit EAN 5411333330033
Carton ITF 15411333330030
Unit L 20,5 x W 18 x H 3 cm
Carton L 37 x W 21,5 x H 18,5 cm



PM33065 ●
PETIT MELO MILK CHOCOLATE
SPECULOOS
12 x 155 g
Unit EAN 5411333330651
Carton ITF 15411333330658
Unit L 20,5 x W 18 x H 3 cm
Carton L 37 x W 21,5 x H 18,5 cm

PETIT MELO. Mix



PM33066 ● ○ ●
PETIT MELO
MILK SPECULOOS, MILK PRALINÉ INFUSION
WHITE CARAMEL, DARK RASPBERRY INFUSION
MIX BOX 38G
24 x 38 g
Unit EAN 05411333330668
Carton ITF 15411333330665
Unit L 10,5 x W 9 x H 3 cm
Carton L 38 x W 21 x H 10,5 cm



PM33058 ● ○ ●
PETIT MELO
MILK VANILLA, MILK PRALINÉ INFUSION,
WHITE CARAMEL, DARK RASPBERRY INFUSION
MIX BOX 155G
12 x 155 g
Unit EAN 5411333330583
Carton ITF 15411333330580
Unit L 20,5 x W 18 x H 3 cm
Carton L 37 x W 21,5 x H 18,5 cm



PM33037 ● ○ ●
PETIT MELO
MILK VANILLA, DARK VANILLA,
WHITE MOCCA
MIX BOX 85G CLASSIC
12 x 85 g
Unit EAN 5411333330378
Carton ITF 15411333330375
Unit L 14,3 x W 14,3 x H 3,4 cm
Carton L 30 x W 21 x H 14,8 cm



PM33038 ● ○ ●
PETIT MELO
DARK RASPBERRY, MILK PRALINÉ,
WHITE CARAMEL
MIX BOX 85G SPECIAL
12 x 85 g
Unit EAN 5411333330385
Carton ITF 15411333330382
Unit L 14,3 x W 14,3 x H 3,4 cm
Carton L 30 x W 21 x H 14,8 cm



A Unique little Melo Chocolate

PETIT MELO

A Petit Melo for everyone's taste!

PM33043 ●○●
DISCOVERY BOX WITH ±48 INDIVIDUALLY WRAPPED PETIT MELO IN 6 FLAVOURS. PRESENTED IN A UNIQUE DISPENSER BOX.
4 x 480 g
Unit EAN 5411333330439
Carton ITF 15411333330436
Unit L 14,5 x W 14,5 x H 24 cm
Carton L 30 x W 30 x H 24 cm







PM33042ZTHT ●○●
CATERING BOX PETIT MELO: 6 DIFFERENT FLAVOURS
1800 g
Carton ITF 15411333330429
Carton L 37,3 x W 22,1 x H 19,7 cm

ENVIRONMENTAL SOCIAL GOVERNANCE

VAN DEN BULCKE

We Care





SUSTAINABLE CHOCOLATE
BULCKIES WORLD

FAIRTRADE COCOA

With Bulckies World we support multiple sustainable initiatives such as:

- Use sustainable chocolate under Fairtrade label.
- A big part of our chocolates are packed by people who have a (work)disability.
- Solar panels: 1.300 solar panels reduce our carbon foot print every day.
- We use transparent blisters and paper blisters that are easy to recycle.
- We only use RSPO certified palm.
- We only use PEFC or FSC for our boxes and mastercartons.
- We maximize the utilization of the cocoa bean by incorporating every available component, ensuring that nothing goes to waste. This includes both the cocoa bean and its pulp.
- Donate our short of date products to the Belgian Foodbank www.foodbanks.be.
- Sell our overstock through toogoodtogo www.toogoodtogo.be

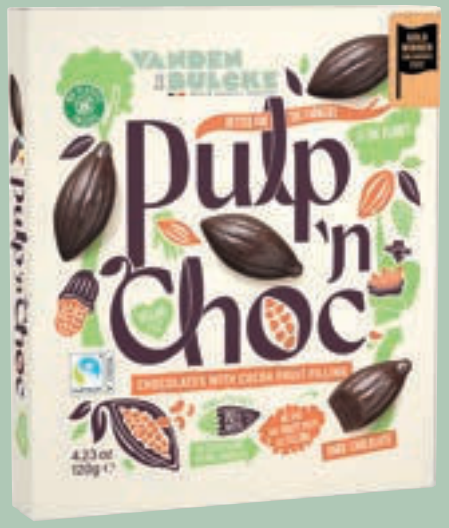
PULP 'N CHOC
We Care



SUSTAINABLE CHOCOLATE
BULCKIES WORLD

From bean to praline

VEGAN ALL THE WAY
NO PLASTIC INSIDE
GOLD WINNER ISM AWARDS 2022



PR40061 ●
PULP 'N CHOC
DARK VEGAN
12 x 120 g
Unit EAN 5411333400613
Carton ITF 15411333400610
Unit L 20,5 x W 18 x H 3 cm
Carton L 37 x W 21,5 x H 18,5 cm



PR40062 ● ● ●
PULP 'N CHOC
FRUIT MIX DARK LEMON, MILK ORANGE, WHITE STRAWBERRY
12 x 120 g
Unit EAN 5411333400620
Carton ITF 15411333400627
Unit L 20,5 x W 18 x H 3 cm
Carton L 37 x W 21,5 x H 18,5 cm

FAIRTRADE COCOA

GENERAL INFORMATION

BESCHIKBAARHEID VAN DE PRODUCTEN
DISPONIBILITE DES PRODUITS
AVAILABILITY OF PRODUCTS
VERFÜGBARKEIT DER PRODUKTE

General catalogue / Catalogue général:
gans het jaar / toute l'année
all year / das ganze Jahr

Easter catalogue*:
vanaf januari - Pasen / à partir de Janvier - Pâques
from January - Easter / ab Januar - Ostern

Pralines catalogue:
gans het jaar / toute l'année
all year / das ganze Jahr

*zolang de vooraad strekt
jusqu'à épuisement des stocks
solange der Vorrat reicht - while stocks last

ORDERVERWERKING
TRAITEMENT DES COMMANDES
ORDER PROCESSING
AUFTRAGSABWICKLUNG

Standaardproducten | Produits standard | Standaardproducten:
4-8 weken / 4-8 semaines
4-8 weeks / 4-8 Woche

Private label producten:
6 à 12 weken / 6 à 12 semaines
6 till 12 weeks / 6 bis 12 Woche

ALLERGIE ADVIES
CONSEIL ALLERGIES
ALLERGY ADVICE
ALLERGIE BERATUNG

Volgende allergenen zijn in ons bedrijf aanwezig / Dans notre société les allergènes suivantes sont présents / Following allergens are present in our company / In unserem Unternehmen sind folgende Allergene:



hazelnoten
noisettes
hazelnuts
Haselnüsse



melk
lait
milk
Milch



soja
soja
soy bean
Sojabohnen



pinda
cacahuètes
peanuts
Erdnüsse



gluten
gluten
gluten
Gluten



ei
œufs
eggs
Eier

LEVERING
LIVRAISON
DELIVERY
LIEFERUNG

NL: Alle orders worden af fabriek verkocht

FR: Tous les commandes sont vendu départ usine

EN: All orders are sold ex works

DE: Alle Bestellungen werden ab Werk verkauft

1. Minimum Order Quantity standard products:
   1 pallet per reference

   a. More cost extra label € 0,15/label

2. Minimum Order Quantity private label products:
   10 pallets per reference

CONTACT
KONTAKT

Sales inquiries: sales@vandenbulcke.com
Orders: order@vandenbulcke.com
Logistics: warehouse@vandenbulcke.com
Quality: quality@vandenbulcke.com
Marketing & packaging: marketing@vandenbulcke.com

PORTALS

Transportbooking: www.vandenbulcke.com/en/e-booking

VANDEN BULCKE

SINCE 19 49

FAMILY RECIPE OF ANDRÉ & OLGA

BELGIAN CHOCOLATE INNOVATORS

SCAN ME

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